

First of all , thanks for taking up this initiative. I sincerely hope there is some action on these lines

1. What, according to you, are the challenges which Indian telecom subscribers face while understanding and choosing the tariff offers?

- Incomplete/Incorrect information by representatives
- No information about the charges on data plan bundled with the package
- No demarcation of the term "download" when data plans are explained
- While subscribing for some new plans they don't advertise per day charges

2. What according to you are the required measures to further improve transparency in tariff offers and facilitate subscribers to choose a suitable tariff plan?

Technically speaking there is no cost for sending an SMS. SMS should be made free
All plans that are advertised by any provider should have standard units. for eg provider A claims 50p per sec and provider b claim 180 p per min. In the end both are same.

What in the world are connectivity charges?

here is another mislead ad by one provider

<http://www.uninor.in/uninorplans/pages/simpletariffplans.aspx>)

Rs. 0.99 (Promotional Offer Valid for first 90 days - First local SMS of the day at Rs. 0.99. Than, 100 free SMS/day (Uninor to Uninor) and Uninor to Uninor at Rs. 0.10/SMS after the free limit. Other network at Rs. 0.10/SMS)

3. Do you think mandating "One Standard Plan for All Service Providers" particularly for the prepaid subscribers as suggested by some consumer organizations would be relevant in the present scenario of Indian telecom market?

-No . At the end of the day consumers should benefit from these plan. But then it should become overkill like 69 plans to choose from

4. Do you think the existence of large number of tariff plans and offers in the market are beneficial for the subscribers?

Nope

5. In your opinion is it necessary to revise or reduce the existing cap of 25 on the number of tariff plans on offer? If so, what would be the appropriate number?

25 is perfectly fine

6. Should there any limit be prescribed on the rates for premium rate SMS and calls? If so, what should be the norms for prescribing such limit?

SMS should be free :) technically how different is a premium call from other calls? . If there is nothing different, then it should be at same charge

7. If not, what further measures do you suggest to improve transparency in provision of the premium rate services to prevent the instances of subscribers availing such services without understanding financial implications thereof?

First of all providers should explain why premium charges are applicable.

8. Do you think there is sufficient justification to allow the service providers to realign the ISD tariff in respect of existing lifetime subscribers in view of the grounds mentioned in their representations?

Yes

9. What measures do you think are necessary to improve transparency and to prevent instances of un-intended recharges by subscribers in situations of cross-restrictions of recharges?

As a consumer I should be restricted to selecting only one type of recharge option. you can introduce some thing like if a change in recharge option is available withing 15 days of my previous recharge , I can club the newly launched plan without hampering my existing plan.

10. Considering the nature and structure of the prevailing tariff offerings in the market and advertisements thereof, do you think there is a need for TRAI to issue fresh regulatory guidelines to prevent misleading tariff advertisements?

Yes, TRAI should always step in when ever they find some thing misleading.

11. Do you agree that the instances of 'misleading' tariff advertisements listed in this paper adequately capture the actual scenario in the market? If not, provide specific details. Stakeholders are free to raise any other issue that they feel is relevant to the consultation and give their comments thereon.

--<http://www.mtsindia.in/Karnataka/mtalk.html>

1. *Minimum of Rs.200 cumulative recharge over a period of 6 months. #As per first recharge (FRC) Mass FRC tariff validity of 2 months only.

I couldn't understand what they are referring to.

Other SMS & calling freebies	2 free local STVs (MRP Rs.1.30/- local on net at 1p/4sec)
VAS freebies to be bundled during Acquisition	1. Free CRBT for 1month (rental only)

An average customer will never understand what STV/CRBT is

Broadband

Although various minimum bandwidths have been used in definitions of broadband, ranging up from 64 kbit/s up to 4.0 Mbit/s, the 2006 [OECD](#) report is typical by defining broadband as having download [data transfer rates](#) equal to or faster than 256 kbit/s, while the [United States](#) (US) [Federal Communications Commission](#) (FCC) as of 2010, defines "Basic Broadband" as data transmission speeds of at least 4 megabits per second (Mbps), or 4,000,000 bits per second, downstream (from the Internet to the user's [computer](#)) and 1 Mbit/s upstream (from the user's computer to the Internet).[Wiki Link](#)

http://en.wikipedia.org/wiki/Broadband_Internet_access) and our providers are still not providing the service to the last mile.

More over, the fair usage policy isn't fair enough. When its advertised as unlimited, it should be unlimited. Otherwise do not advertise as unlimited

Hope I was of some help.

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