

**Information note to the Press
(Press Release No. 169/2012)**

For Immediate release

Telecom Regulatory Authority of India

TRAI issues Direction to Telecom service providers for delivering broadband services in a transparent manner by providing adequate information to broadband consumers.

New Delhi, 27th July, 2012: In order to ensure transparency in delivery of broadband services and to protect interests of consumers in the telecom sector, the Telecom Regulatory Authority of India (TRAI) has today issued Direction to telecom service providers for delivering broadband services in a transparent manner by providing adequate information to the broadband consumers about various plans and Fair Usage Policy (FUP).

Through this Direction, telecom service providers have been directed to provide adequate information on Fair Usage Policy (FUP); to ensure that speed of broadband connection is not reduced below the minimum speed specified and to provide alert to consumers when their data usage reaches 80% and 100% of the data usage limit bundled with the plan.

This direction has already been placed on TRAI website- www.trai.gov.in . For any further clarifications please contact Mr. Arvind Kumar, Advisor (NSL-I) on 011-23220209.

**(Sudhir Gupta)
Secretary I/C, TRAI**