

Telecom Regulatory Authority of India

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TRAI releases a Supplement on Mobile Sector Highlighting Usage, Revenue and Growth Pattern – India catches up with China in mobile growth.

On the basis of compilation and analysis of data submitted by various service operators, TRAI has worked out the Minutes of Use (MOU), Monthly Average Revenue Per User (ARPU) and growth pattern for mobile services for the quarter ending September 2005. The salient findings are as under:-

GSM Mobile Service

- All India ARPU for the quarter ending September 2005 was Rs.374 showing a decline of 2.6% from Rs.381 for June 2005. Trend since September 2004 indicates a decline of 7.4% in All-India ARPU.
- All India postpaid ARPU at Rs. 646 per month is about 2.3 times than that of all India prepaid ARPU of Rs. 284 per month.
- Average MOU per subscriber per month for the quarter was 367, showing an increase of 2.73% from 358 per month during the quarter ending June-05.
- Revenue Per Minute (RPM) accruing to operators for the Quarter September 2005 was of the order of Rs.1.02 in comparison to Rs. 1.06 for the Quarter Ending June 2005, thus showing a decline of 4%.
- On an average 81.76% of the total outgoing MOUs are local calls, 17.62% are NLD calls and 0.62% are ILD calls.

CDMA Mobile Service

- All India ARPU per month for the quarter ending Sept-05 was Rs.244. (Trend in comparison to previous quarters is not available).

- All India monthly ARPU for post paid at Rs.444 was around 2.29 times that of prepaid ARPU of Rs.194.
- Average MOU per subscriber per month during quarter ending September 2005 was 367.
- The all India Revenue Per Minute (RPM) for the quarter was Rs. 0.52. For postpaid alone, RPM was Rs.0.77 as against Rs.0.44 for prepaid service.
- On an average 89% of total outgoing MOUs are local calls, 10.9% are NLD calls and 0.1% are ILD calls.

In addition, TRAI has also compiled data pertaining to growth of mobile services in India and China. China has been adding about 4 to 5 million mobile subscribers per month in the last 5 years. India has also achieved this landmark in December 2005 when the mobile subscribers addition reached around 4.5 million in a single month for the first time since the launch of mobile service in the year 1995. Thus India seems to have really caught up with China in mobile growth. China and India launched mobile services in 1988 and 1995 respectively. If first 11 years of performance is considered, the performance of Indian mobile sector appears to be better than China.

This supplement to Performance Indicator Report has been placed on TRAI's website www.trai.gov.in.

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