

Dated: 12th December, 2013

DIRECTION

Subject: Direction to Multi-System Operators (MSOs) (as per list) under section 13, read with sub-clauses (i) and (v) of clause (b) of sub-section (1) of section 11, of the Telecom Regulatory Authority of India Act, 1997 and regulation 8 of the Telecommunication (Broadcasting and Cable Services) Interconnection (Digital Addressable Cable Television Systems) Regulation, 2012 (No. 9 of 2012).

No. 16-2/2012-B&CS--- Whereas the Telecom Regulatory Authority of India [hereinafter referred to as the Authority], established under sub-section (1) of section 3 of the Telecom Regulatory Authority of India Act, 1997, has been entrusted with discharge of certain functions, inter alia, to regulate the telecommunication services, lay-down the standards of quality of service to be provided by the service providers and ensure the quality of service and conduct the periodical survey of such service provided by the service providers so as to protect interest of the consumers of telecommunication service;

2. And whereas the Government of India, in the Ministry of Communication and Information Technology (Department of Telecommunications), vide its notification No.39,---

(a) issued in exercise of powers conferred upon the Central Government by the proviso to clause (k) of sub-section (1) of section 2 of the TRAI Act, and

(b) published under notification number S.O.44(E) dated the 9th January, 2004 in the Gazette of India, Extraordinary, Part III, Section 4,---

has notified broadcasting services and cable services to be telecommunication services;

3. And whereas the Authority, in exercise of powers conferred by section 36, read with sub clauses (ii), (iii), (iv) and (v) of clause (b) of sub-section (1) of section 11, of the Telecom Regulatory Authority of India Act, 1997 (24 of 1997), read with notification of the Government of India, in the Ministry of Communication and Information Technology (Department of Telecommunication) No.39, made the Telecommunication (Broadcasting and Cable Services) Interconnection (Digital Addressable Cable Television Systems) Regulation, 2012 (No. 9 of 2012) (herein after referred to as the regulations);

4. And whereas regulation 5 of the regulations, inter alia, provides that it shall be mandatory for the broadcasters of pay channel to reduce the terms and conditions of the interconnection agreement into writing and shall not make available signals of its TV channels to a multi system operator without entering into written agreement and the relevant part of the said regulation 5 reads as under: -

“5.General Provisions relating to interconnection agreements-

(1)-----.

(2)-----.

(3)-----.

(6) It shall be mandatory for the broadcasters of pay channels to reduce the terms and conditions of the interconnection agreements into writing.

(7) No broadcaster of pay channels shall make available signals of TV channels to any multi system operator without entering into a written interconnection agreement.”

5. And whereas regulation 9 of the regulations, inter alia, provides that the multisystem operator shall submit to the Authority their interconnect agreement within the period specified therein and the relevant part of the said regulation 9 reads as under: -

“9, **Reporting Requirement.** -

(1)-----.

(2) Every existing multi system operator shall submit to the Authority by 31st July, 2012, all interconnect agreements entered into by it and amendments made therein prior to the date of notification of these regulations.

(3) Every multi system operator commencing its services after the notifications of these regulations shall submit to Authority its interconnection agreement within thirty days of entering into the agreement or 31st July, 2012 whichever is later.”

6. And whereas regulation 8 of the regulations confers power on the Authority to intervene, inter alia, to protect the interest of the consumer & service provider and reads as under: -

“**Intervention by the Authority .--** The Authority may, in order to protect the interest of the consumer or service provider or to promote and ensure orderly growth of the broadcasting and cable sector or for monitoring and ensuring compliance of these regulations, by order or direction, intervene, from time to time.”;

7. Now, therefore, the Authority, in exercise of the powers conferred upon it under section 13, read with sub-clauses (i) and (v) of clause (b) of sub-section (1) of section 11, of the Telecom Regulatory Authority of India Act, 1997 (24 of 1997) and regulation 5,8 & 9 of the Telecommunication (Broadcasting and Cable Services) Interconnection (Digital Addressable Cable Television Systems) Regulation, 2012 (No. 9 of 2012), directs to Multi-System Operators (MSOs) to submit within ten days of the date of issue of the direction a copy each of the interconnection agreement entered into by it with broadcaster for re-transmission of channel of the broadcaster in its cable TV network in Digital Addressable System (DAS) notified areas.

(G.S. Kesarwani)
Deputy Advisor (B&CS)
Tele Fax: 011-23220442

To

As per list attached.

| Sl. | Name of MSO | Address of MSO |
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| 1 | Aadhar Digital Vision Pvt. Ltd. | 13, North Wall Road, Kondithope, Chennai- 600 079 |
| 2 | ABS Entertainment Pvt. Ltd. | B-16, Hari Om Chambers, 7th Floor, Off Veera Industrial Estate, Off Line road, Andheri(W) Mumbai |
| 3 | ACT Digital Entertainment Pvt. Ltd. | 49-23, 14/2 F-2, Sankoramaform Road, Vishakhapatnam |
| 4 | Advance Multysystem Broadband communications Ltd. | Bankim Kanan, Chinsurah Station Road, P.O.-Chinsurah R.S. Hooghly, Pin-712102 |
| 5 | Akshaya Diginet Cable Vision Pvt. Limited. | No. 3 , Malar Complex, 2 nd Floor, Padi Pundhunagar Road, Annanagar West Extn, Chennai-600101 |
| 6 | All Digital Network India Pvt. Limited. | B-89, 5th Main, 6th Block,Rajajinagar Industrial Estate, Bangalore-560010. |
| 7 | Ashiana Communication | KP-202, 204 Plot No. 24, Vardhman Plaza, Pitampura, Delhi-110088. |
| 8 | Asianet Satellite Communications Ltd. | 2A, 2nd Floor, Leela Infopark, Technopark, Kazhakuttom, Thiruvananthapuram-695581 |
| 9 | Asiant Network Pvt. Ltd. | IA-59, Phase -I, Ashok Vihar New Delhi-110052. |
| 10 | Baba Enterprises Delhi | 106, Ist Floor, Takiya Chowk, Mandir Wali Gali, Burari Village, Delhi 84 |
| 11 | Barasat Cable TV Network Pvt. Ltd. | Circular Road, Nabapally, Barasat, Pin No. 700126 (W.B) |
| 12 | Bhagyanagar Digital Services Pvt. Ltd. | 5-5-1099, Malleshwari Complex,Opp: Vishnu theatre, Chintalkunta, L.B. Nagar, Hyaderbad-500 074 |
| 13 | Bhaskar Cable Networks | 21, Betwa Apatment,T.T. Nagar, Bhopal Madhya Pradesh |
| 14 | Bhawani Rajesh Cable And Digitech Services Pvt. Ltd | 301/302, Runwal Centre, Premises Co-op. Society, B.K.S. Devshi Marg, Deonar, Mumbai-400088 |

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| 15 | Bhima Riddi Digital Services | 4th Floor, Millenium Square, Near Garuda Bunglow, Sath Raasta, Solapur, Maharastra |
| 16 | Bitto Cable Network Pvt. Ltd. | 532, Hanuman Nagar, Nagpur-440 009. |
| 17 | Canara Star Communications Pvt. Ltd. | lind Floor, Vamanashram Building, GHS Cross Road, Mangalore |
| 18 | CCN DEN Network Pvt. Ltd. | C-1/9, Krishna Nagar, Delhi-110051 |
| 19 | Chouksey Entertainment Ltd. | Krishi Upaj Mandi JDA Scheme No.5, Plot No. 46/47/48, Near Main Gate, Jabalpur (M.P.) |
| 20 | Citi Link Digital Networks Private Limited | H. No. 11-1-888, Chintabavi Chilkalguda, Secundrabad-500061 |
| 21 | City Online Services Ltd. | 701, 7th floor, Aditya Trade Center, Ameerpet, Hyderabad-500038 |
| 22 | Crystal Transmission Pvt. Ltd. | NO. 34, First Main Road, New Colon, Chromepet, Chennai- 600044, Tamil Nadu |
| 23 | CVR Cable Network Pvt. Ltd. | 573J, Road No. 82, Jublee Hills, Hyderabad-500033 |
| 24 | Darpita Trading Company Pvt. Ltd. | Darpita Trading Company Pvt. Ltd. Siddharth Chambers, 2nd Floor, Opp. Nilkanth Chaya Building, Adharwadi Chowk Kalyan (West)-421301 |
| 25 | Delhi Distribution Company | Office No.2, Ist Floor, Local Shopping Centre, Uday Park, New Delhi-110049 |
| 26 | DEN ADN Network Pvt. Ltd. | 11/15, East Patel Nagar, New Delhi-110008 |
| 27 | DEN Ambey Cable Networks Pvt. Ltd. | 12/475, Mecrober Ganj, Kanpur-208 001, Uttar Pradesh |
| 28 | DEN Enjoy Cable Networks Pvt. Ltd. | C-148, Mayapuri Industrial Area, Phase II, New Delhi- 110064 |
| 29 | Den Manoranjan Satellite Pvt. Ltd. | Sector No. 21, Plot No. 93, Kunal Plaza, Yamunagar, Nigdi, Pune-411044 |
| 30 | Den Networks Ltd. | 236, Ground floor, Okhla Industrial Estate, Phase-III, New Delhi-110020 |

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| 31 | Den New Broad Communication Pvt. Ltd. | 3rd Flour, P.P. Chamber, Near KDMC Bhagat Singh Path, Dombivli (E)-421 201, Mumbai |
| 32 | Den Satellite Network Pvt. Ltd | 401/402, 4 th Floor, Sentinel, Hiranandani Business Park, Powai, Mumbai-400076 |
| 33 | Dewshree Network Pvt. Ltd. ,Surat | 158, Kubernagar-I patel park Apartment, Katargam Surat, Kattargam. |
| 34 | Digi Maharaja Cable Network Pvt. Ltd. | B-8, Marol, Industrial Area, Next to MIDC Police Station, Andheri (E), Mumbai-400093 |
| 35 | Digi Home Cable Entertainment India Pvt. Ltd. | Unit No. 1, Chanakya Building, Opp BMCT Ward office, Devi Dayal Road, Mulund(W) Mumbai-400 080 |
| 36 | Digicable Comm. Services Pvt. Ltd. | 3B, Camac Street Kolkata-700016 |
| 37 | Digicable Network (India) Pvt. Ltd. | B-8, Marol Industrial Area, Next of MIDC Police Station, Andheri (E), Mumbai -93 |
| 38 | Digital Infotainment Pvt. Ltd. | Plot No.97, Marol Co-operative Industrial Estate, Makwana, Andheri (East), Mumbai-400 059 Maharashtra |
| 39 | DL GTPL Cabnet Pvt. Ltd. | 417 to 419, Intercity Complex, Near PKS petrol Pump, Puna Kumbhariya Road, Surat-395010(Gujrat) |
| 40 | E-Infrastructure and Entertainment (India) Pvt. Ltd. | No. 22 &24, 'Someshwara Nilaya' Jakkur Main Raod, Amruthahalli Bangalore, KA - 560092 |
| 41 | Eminent Cable Network Pvt. Ltd. | C-148, Mayapuri Industrial Area, Phase II, New Delhi 110 064 |
| 42 | Fastway Transmissions Private Limited | SCO 16-17, Top Floor, Sector 34-A, Chandigarh |
| 43 | God Father Communication | 331/32, Majitha Road, Opp. Tung Bala Gate, Amritsar Punjab |
| 44 | GTPL Kolkata Cable And Broadband Priseva Ltd | 86, Golaghata Road, Ganga Apartment, 6th Floor Kolkata-700048 |
| 45 | Gujarat Telelink Pvt. Ltd. | 202, Sahajanand Shoppint Centre,Opp :- Swaminarayan Mandir, Shahibaug, Ahmedabad-380004. |

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| 46 | Hathway Cable & Datacom Limited, Mumbai. | “Rahejas” 4 th Floor, Corner of Main Avenue & V P road, Santacruz West Mumbai – 400054 |
| 47 | Hathway MCN Pvt. Ltd. | 310/311 Akshyadeep Plazatown Centre, CIDCO Jalna Road, Aurangabad |
| 48 | Hathway New Concept Cable & Datacom Pvt. Ltd. | “Rehejas”, 4 th Floor, Corner of Main Avenue & V P Road, Santacruz West, Mumbai – 400054 |
| 49 | Hathway Sai Star Cable & Datacom Private Ltd., Mumbai | Rehejas, 4 th floor, Corner of Main Avenue & V P Road, Santacruz West, Mumbai - 400054 |
| 50 | Hathway Sukhmrit Cable & Datacom Private Limited | “Rahejas” 4 th Floor” Corner of Main Avenue & VP Road, Santacruz (W), Mumbai - 400054 |
| 51 | Home Cable Network (P) Ltd. | 16 & 19 CSC (DDA), Sukhdev Vihar, New Delhi- 110025 |
| 52 | Home Systems Pvt. Ltd. | A-17, Gaurav Annex, R.R.T. Road, Mulund(West), Mumbai - 400 081 |
| 53 | Hyderabad Incable Digital Services Pvt. Ltd. | Plot No. 25, Prashant Nagar, Vanasthalipuram, Hyderabad-50070 |
| 54 | ICE TV Pvt. Ltd. | 205, Lumbini Rock Castle Aartment, Road No. 6, Banzara Hills Hyderabad 500034 Andhra Pradesh 8-2-351/1/10 Road No. 3, Banzara Hills, Hyderabad-500034 |
| 55 | Indian Cable Net Company (Joint venture company of Siti Cable) | J/15, 4th Floor, Block EP, Sector-V, Salt Lake Electronics Complex, Kolkata-700 091. |
| 56 | Indusind Media & Communications Ltd. | IN Centre, 49/50 MIDC, 12th Road, Andheri (East) Mumbai - 400 093 |
| 57 | Inspire Infratech Pvt. Ltd. | Plot No.18, 2nd Floor, East Avenue Market, East Punjabi Bagh, New Delhi. |
| 58 | Intermedia Cable Communication Pvt. Ltd. | "ICC CENTER", 1018, New Nana Peth, Pudamjee Path, Pune-411002 |
| 59 | JAK Communications Private Ltd. | J4, 6th Avenue, Annanagar East, Chennai-600102 |

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| 60 | Jothishankar Annamalai | 21/28, North Street Venketesapuram Colony, Aynavaram, Chennai- 600023 |
| 61 | JPR Channel | 301, Ganesh Niwas, 3rd Floor, Opp. Vallabh Vidhyalya Sion (W), Mumbai -400022 |
| 62 | Kable First India Private Limited | 2nd floor, Indian Express Building, No.1 Queen's Road, Bangalore-560001. |
| 63 | Kailash Cable Network Pvt. Ltd. | 36, Ramlal Mukherjee Lane, Salkai, Howrah-711106 |
| 64 | Kaizen Digital Cable Services Pvt. Ltd. | 25/2, 1st floor. Dr. Rajkumar Road, E Block, 2nd stage, Rajajinagar, Bengaluru-560010 |
| 65 | Kal Cables (P) Ltd. | No. 229, Kutchery Raod, Mylapore, Chennai - 600 004 |
| 66 | Karuvai Communication LLP | No. 22/4, Anbu Nagar, 2nd Cross, Rayanoor, Thoranakkalpatty, Karur 639 003 Tamil Nadu |
| 67 | Kavery Digital Networks Pvt. Ltd. | No. 3, Raja Complex, Court Road, Thanjavur- 613001 |
| 68 | Link Entertainment Pvt. Ltd. | 49/L, Dr. Abani Dutta Road Salkia, Howrah-711 106 |
| 69 | Linkmen Services Pvt. Ltd. | 12/2, Old Post Office Street, Kolkata - 700001 |
| 70 | Live Satellite | HARI OM CHAMBERS, 7TH FLOOR, B-16, VEERA INDUSTRIAL ESTATE, OFF LINK ROAD, ANDHERI (WEST), MUMBAI-400054 |
| 71 | Maharaja Telesystems Private Limited | 1, Mohan Pehalwan Complex, Bhuteshwar Tiraha, Mathura (UP) 281004 |
| 72 | Mansion Cable Network Pvt. Ltd. | Part of 10 & 21, IInd Floor, College Road, Chhipi Tank, Meerut, Uttar Pradesh - 250001 |
| 73 | Manthan Broadband Services PVT. Ltd | 6, Ganesh Chandra, Avenue IIIrd Floor, Kolkata-700013 (W.B) |
| 74 | Mediasix Digital Networks Pvt. Ltd. | Sy# 7/2, No. 11, Ist Floor, Flower Garden, Adj to Ranganatha Colony, Mysore Road, Bangalore 560026 |
| 75 | Meghbela Cable & Broadband Services(P) Ltd. | 35B/1B, Raja Naba Krishna Street, Kolkata-700005. |

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| 76 | Menpower Media Network | "Men Power Avenue" Natesanar Street Nemili Arakkonam-Tk, Vellore-Dt Tamilnadu-631051 |
| 77 | Micro Multivision | P.O. + Vill. Mallickpur, P.S. Baruipur Near Balak Sangha, Kolkata-700145 (W.B) |
| 78 | Microscan Entertainment Pvt. Ltd. | "A" Wing, 301-303, Opp. Ahura Centre, Everest Grande, mahakali caves Road, Andheri (E), Mumbai-400093 |
| 79 | Moon Network Pvt. Ltd. | 1/47, Hotel East Lite, Delhi Gate, Near Raja Mandi Railway Station, Agra-28200, Uttar Pradesh |
| 80 | Mplex Networks Pvt. Ltd. | Aerolex Centre- III Floor, 109 KH Road, Bangalore-560027 |
| 81 | Next Generation Cable Communication | 1345, Shivaji Nagar, Pune - 411005 |
| 82 | Novabase Digital Entertainment Pvt. Ltd. | 226B/5, 3rd Floor, Krishna Place, Prakash Mohalla, East of Kailash, New Delhi-110067 |
| 83 | Ortel Communication Limited. | B-7/122A, Safdarjung Enclave New Delhi - 110029 |
| 84 | Poona Cables Systems & Services | 5, B, P.C. M.C. Colony, Opp. P Sector, Ajmera Complex Pimpri, Pune 411018 |
| 85 | Rajasthan Infotech Media Services Pvt. Ltd. | B-104, Vaishali Nagar, Jaipur - 302021, Rajasthan |
| 86 | RVR Infrastructures Ltd. | 406A, Road No. 18, Jubilee Hills Hyderabad-500 033 |
| 87 | Sagar E Technologies Pvt. Ltd. | No. 165, 9th Cross, Near KNE Trust School Ground, Above Dental Care, Indiranagar Ist Stage, Bangalore 560038 |
| 88 | Sai Vision Cable Network | Shop No. 8, Aditya Apartment, Anandnagar, Sinhagad Road, Pune-411051 |
| 89 | Satellite Channels Pvt. Ltd. | E-68, 3rd Floor, Lajpat Nagar-I, New Delhi-110024 |
| 90 | Scod18 Networking Private Limited | Plot No. 97, Marol Co-Operative Industrial Estate, Makwana, Andheri(E) Mumbai-400059 |
| 91 | Sea TV Network Limited | 148, Manas Nagar, Shahganj, Agra- 282010 |
| 92 | Seven Star Dot Com Pvt. Ltd. | 3, Mini Jewel, JP Raod, Veersova, Andheri (W), Mumbai-400 061 |

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| 93 | Siddhi Digital Services | Survey No. 133/2, Block No. 219/20 Shivganga Nagar, Phase II, Twin Solapur, Solapur-413004, Maharashtra. |
| 94 | Signum Digital Networks Pvt. Ltd. | 5th Floor, Sri Rama Chandra, Near Benz Circle, Vijaywada-520010, Andhra Pradesh |
| 95 | Silverline Entertainment | 302, Third Floor, NPA Arcade 23, M.G. Marg, Civil Lines, Allahabad-211001(U.P) |
| 96 | Site Entertainment Network | Nabeera Complex, Jahangir Chowk, Sri Nagar, J&K-190001 |
| 97 | Siti Cable Network Limited | 1st Floor, FC-09, Gate No.3, Sector 16A, Film City, Noida - 201301 |
| 98 | Siti Vision Digital Media Pvt. Ltd. | 6-2-935/2, 1st floor, Zee NewsBuilding, Behind BPCL Petrol Pump, Rajbhawan Road, Khiratabad, Hyderabad-500004 |
| 99 | Skynet Digital Services Pvt. Ltd. | 403, 4th floor, NPA Arcade 23 M.G. Marg, Civil lines, Allahabad-211001 (U.P.) |
| 100 | Spacecom | Kanke Road, Ranchi- 834008 |
| 101 | SR Cable TV Private Limited | 2nd floor, Indian Express Building, No.1 Queen's Road, Bangalore-560001. |
| 102 | Sree Devi Digital Systems Pvt. Ltd. | B-8/2, Industrial Estate Visakhapatnam, Andhra Pradesh-530007 |
| 103 | Sree Devi Master Media Systems Pvt. Ltd. | B-8, Marol Industrial Area, Next to MIDC Police Station, Andheri (E), Mumbai-400093 |
| 104 | Sri Sumangali Enterprises | No. 4-601/21/135, 2 nd Floor, Halkatti complex, MG Roadm Badepur, Gulbarga-585105 |
| 105 | Star Broadband Services (I) Pvt. Ltd. | 19/48, Malcha Marg, Commercial Complex, Chankyapuri, New Delhi-110021 |
| 106 | Supersonic Networks Pvt. Ltd. | 310B, 3rd Floor, JMD Pacific Squire, Village Silokhra, Sector - 15, Part-2, Gurgaon |
| 107 | Swami Cable TV Networks Ltd. | E-7A/371, Sangam Vihar, New Delhi-110062 |
| 108 | Take one JK Media Pvt. Ltd. | Satyam Resort Buidling, Marble Market, Jammu(J&K) |

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| 109 | Technobile Systems Network | NR-2, LGF, Nathupur Road, DLF Phase-3 Neelkanth Hospital, Gurgaon, Haryana-122002. |
| 110 | Thamizhaga Cable TV Pvt. Ltd. | TCCL, 9A/5, Club road, Chetpet, Chennai-600 031. |
| 111 | UCN Cable Network Pvt. Ltd. | 502, Milestone Building, Wardha Road, 12, Ramdaspath, Nagpur-440 010 |
| 112 | Vaji Communications | 2nd Floor, Sector 7, MVP Colony, Visakhapatnam |
| 113 | Venkata Sai Media Private Ltd. | #8-2-502/1/A/B, Top Floor, Sowbhagya Adobe, Road NO. 7, Banjara Hills Hyderabad 500034, Andhra Pradesh |
| 114 | Vinod Cable TV Network | MCF 5662, Gali No. 25, E Block, Sanjay Colony, Sector 23, Faridabad, Haryana |
| 115 | Vinsat Digital Pvt. Ltd. | #46-15-32/8, Flat No. 501, 5th Floor, Kandrapa Complex, Dondaparthi, Near Diamond Park, Vishakhapatnam 530 016 |
| 116 | Vishal Cable Network | 110/187, 3rd, Aya Singh Complex, RK Nagar, GT Road, Kanpur 208012 Uttar Pradesh |
| 117 | Zippy Tel Pvt. Ltd. | D - 177, Sector 10, Noida - 201301, Uttar Pradesh |
| 118 | Darsh Digital Network Pvt. Ltd. | 2nd floor, Suprabhat Building, Exhibition Road, Patna-800001 |