

**Fwd: Recommendation for DRM as Digital Radio Standard for India**

**VK** V K Agarwal <jtadvbcs-1@traf.gov.in>  
Mon, 11 Nov 2024 3:00:24 PM +0530  
To "Manoj Verma" <sro-bncls1@traf.gov.in>

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comments

==== Forwarded message =====  
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Date: Mon, 11 Nov 2024 12:39:12 +0530  
Subject: Recommendation for DRM as Digital Radio Standard for India  
==== Forwarded message =====

Dear Sir,

I hope this message finds you well.

Greetings of the day from **Jupiter Electric Mobility (JEM)...**!

**JEM** is part of **Jupiter Group (Jupiter Wagons)**, a 50 year old group with 11 factories across India. Jupiter group is the one stop solution for railway wagons, passenger coaches, wagon components and castings in India.

With the market shifting towards EV's, the group decided to venture out into EV's in the 1-1.5T payload e-LCV category

We are actively developing EV trucks tailored for the Indian market.

We are very interested in integrating Digital Radio into our vehicles and have reviewed the various digital radio standards available.

Based on our experience and analysis, we strongly recommend that India consider DRM as the standard.

We have examined the consultation paper published by TRAI on September 30, 2024, titled "Formulating a Digital Radio Broadcast Policy for Private Radio Broadcasters." We understand that TRAI is accepting counter-comments until Monday, November 11, 2024.

We believe DRM is the optimal digital radio standard for India due to its open standards and existing implementation in the country.

1. Question 1: Do you agree that adopting a single digital radio technology for the entire country is preferable?\*

- Answer: Yes. Adopting a single standard will benefit listeners, broadcasters, and the local industry. DRM is already operational in India and has been implemented in various car models, making it a suitable choice.

2. Question 2: If a single digital radio technology is to be adopted, which one should it be?

Answer: We recommend DRM, as it is the only open standard available for all frequency bands and has already proven its effectiveness in India.

Thank you for considering our views on this important policy decision. We look forward to supporting India's journey towards a standardized digital radio broadcast system..

**Thanks & Regards,**  
**Suryakanth Navadgi**  
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