

To

The Advisor (B&CS)
Telecom Regulatory Authority of India,
Mahanagar Doorsanchar Bhawan,
Jawaharlal Nehru Marg,
New Delhi-110002

Sir,

Sub: Comment and view on the press release No.58/2013.

The press release No.58/2013 is really commendable, we the LCO's really appreciate TRAI for the various measures taken by it to break the monopoly of Broadcasters through their Direct agents or their proxy.

We would be very greatly obliged if TRAI breaks the Monopoly business done by broadcasters and their so called agents by Separating the Broadcaster and their direct MSO link, as most of the MSO'S today are the proxy of certain Broadcasters who care capable of creating unhealthy competition in the market and damage the LCO business that is whichever LCO doesn't get bound to that particular MSO.

To summarize the things We would very happy if TRAI makes it mandatory for Broadcasters on separate platforms do their business in a independent way rather than getting clubbed with other broadcaster and appointing a common agent and then dictating monopolistic terms in the market and further the so called direct agent having his own MSO business. Every entity should be separate from each other rather than having mergers and mega mergers.

I would also like to appreciate the MIB for the proposal to amend the regulatory framework by adding provisions under Point (4) in page 1 and its continuation in page 2 of the press release.

We LCO'S are the voice of the people as we are the only people who are in direct touch with subscribers providing services in most odd hours with a smile and we also know the pain in collecting the monthly subscription from the ground the is the subscribers to highlight the point I should bring into the notice of the MIB that we LCO's were the first to come in Cable TV business but to our fate till on date we still don't have any identity We were educated youth who got self employed because of employment problem and then today we maintain at least three people who are employed with us so we have stood as for the people by the people and to the people.

Finally thank you Trai and the respected officials for giving us an opportunity to present our concern and comments.

Thanking You,
Damodharan.
For Last Mile Cable Operators Association,
Malkajiri & Kapra zone, Secunderabad.

