

Subject: **Fwd: Comments for Consultation Paper on Tariff Issues related to TV services**

To: Manoj Verma <manoj@tra.gov.in>

Cc: Shreya Jain <shreya@tra.gov.in>

Date: 03/09/16 07:08 PM

From: Group Captain Umesh Kumar <umesh@tra.gov.in>

for collation and gist please

regards

umesh

----- Original Message -----

From: **Sunil K Gupta** <pradvbcs@tra.gov.in>

Date: Mar 9, 2016 5:30:56 PM

Subject: Fwd: Comments for Consultation Paper on Tariff Issues related to TV services

To: umesh <umesh@tra.gov.in>

Sunil K Gupta

Pr. Advisor (B&CS), TRAI

Tel: 23220018

----- Forwarded Message -----

Subject: Comments for Consultation Paper on Tariff Issues related to TV services

Date: Wed, 09 Mar 2016 08:22:14 +0000

From: Rajmohan Nair <rajmohannair@indiatvnews.com>

To: pradvbcs@tra.gov.in <pradvbcs@tra.gov.in>

CC: umesh@tra.gov.in <umesh@tra.gov.in>

Dear Mr.Gupta,

Please find below few comments which we wish to propose for the preparation of a common industry response to be submitted to TRAI Issues related to TV services.

The points which we consider worth highlighting are as below:

Comments for recommendation for the TRAI Tariff Order

1. Carriage cost to be considered on the basis of the number of subscribers/boxes declared by the MSOs to Pay Channel's, this should be the basis of all contracts relating to carriage. The same should be auditable by the FTA Broadcasters as and when required i.e. should have access to the CAS/SMS Data.
2. There should be uniform rates for per subscriber across all MSOs for entering into a carriage agreement.
3. Carriage deals should be on non discriminatory basis (i.e. rates should not be different for different broadcasters). There should be no commercial confidentiality.
4. In the digital regime the channel capacity should mandatorily be increased to 500 +.
5. Mandatory carriage of an FTA channel in the basic tier & the respective genre by all digital networks including DTH.

Thanks,

Rajmohan Nair

President - Network Development,

M: +919899744416 | Email: rajmohannair@indiatvnews.com |

www.indiatvnews.com

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Group Captain Umesh Kumar	ग्रुप कप्तान उमेश कुमार
Joint Advisor	संयुक्त सलाहकार
Broadcast and Cable Services Division	प्रसारण और केबल सेवाएं प्रभाग
Telecom Regulatory Authority of India	भारतीय दूरसंचार विनियामक प्राधिकरण
Mahanagar Doorsanchar Bhawan	महानगर दूरसंचार भवन
J.L.Nehru Marg, Old Minto Road	जवाहर लाल नेहरू मार्ग, पुराना मिंटो रोड
(Near Zakir Hussain College)	(ज़ाकिर हुसैन कॉलेज के समीप)
New Delhi - 110002	नई दिल्ली - 110002

Ph. No: +91 11 232664252 (Off); Telefax: +91 11 23220442; Mob: +91 964-380-4851

Email: umesh@traigov.in

Your Attitude, not your Aptitude, will determine your Altitude - Zig Ziglar