

Information Note to the Press (Press Release No. 60/2021)

Immediate Release

Telecom Regulatory Authority of India

“TRAI releases consultation paper on Promoting Local Manufacturing in the Television Broadcasting Sector”

New Delhi, 22 December 2021- The Telecom Regulatory Authority of India has today issued the consultation paper on “Promoting Local Manufacturing in the Television Broadcasting Sector”.

2. Digitalization of the Indian broadcasting sector began in year 2012 and was completed across the country by March, 2017. It provided a unique opportunity for the growth of local manufacturers to cater to the demand. The Government of India, vide recently launched initiatives such as ‘Make in India’ and ‘Digital India’, has accorded the highest priority to transform India into a global design and manufacturing hub. However, the share of locally manufactured equipment/devices in the broadcasting distribution networks remains quite low.

3. Keeping this in view, TRAI has issued suo-moto consultation paper on “Promoting Local Manufacturing in the Television Broadcasting Sector”. The paper aims to identify underlying challenges as well as enabling measures that can facilitate the transition from an import-driven industry to a sustained ‘Atmanirbhar ecosystem’.

4. Full text of the consultation paper is available on the TRAI's website www.traigov.in.

5. Written comments on the consultation paper are invited from the stakeholders by 19 January, 2022. Counter comments, if any, may be submitted by 02 February, 2022. The comments and counter-comments may be sent, preferably in electronic form on the email:- **advbcs-2@traigov.in and jtadvbcs-3@traigov.in**.

6. For any clarification/ information, Shri Anil Kumar Bhardwaj, Advisor (B&CS) may be contacted at Tel. No.: +91-11-23237922.

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